

Norton Cybersecurity Insights Report

Global Comparisons



TOP FINDINGS	UNITED KINGDOM	GLOBAL (17 countries)
Amount consumers lost to cybercrime in the past year	1.7 billion (GBP)	\$150 billion (USD)
Respondents who worry they will be a victim of online crime	85%	80%
People who think using public Wi-Fi is riskier than using a public restroom	67%	60%
Average amount of time consumers lost dealing with the impact of online crime	9 hours	21 hours
Respondents who believe they're more likely to have their credit card details stolen while shopping online than their wallet	67%	62%
Consumers who "always" use a secure password	42%	38%
The average number of passwords and types of accounts consumers share	2 Accounts Email 55% Social Media 38% Bank Account 26%	2 Accounts Email 55% Social Media 43% Bank Account 27%
Consumers who feel completely in control over their online security	13%	15%
Consumers who would feel devastated if their personal financial information (bank and credit card details) was compromised	85%	81%
Respondents who think they're more likely to be bullied online than at school/work	Bullied Online 54% at School/Work 46%	Bullied Online 53% at School/Work 47%
Parents who worry their children will do something that makes the entire family vulnerable to online crime	36%	47%
Respondents who are confident they know what to do if they become a victim of online crime	35%	30%
Respondents who would rather cancel dinner plans with their best friend than cancel their debit/credit card	60%	51%
Consumers who believe that dealing with the consequences of a stolen identity is more stressful than preparing for a presentation at work or sitting next to a screaming baby	Stolen Identity 76% Presentation at Work 44% Screaming Baby 60%	Stolen Identity 74% Presentation at Work 45% Screaming Baby 54%
Millennials who say they aren't "interesting enough" to be a target of online crime, despite having experienced it	Millennials – "I'm not interesting enough" 31% Experienced online crime 54%	Millennials – "I'm not interesting enough" 38% Experienced online crime 56%
Gender most likely to share passwords	Men 18% Women 24%	Men 20% Women 25%